

# Basketball NSW Left Leg of Shorts Logo Patch for Representative Competitions



## Information and Clarification

There are a number of matters related to the BNSW policy of displaying BNSW Logo Patch on Left Leg of Shorts for Representative Competitions, about which BNSW would like to provide either confirmation of previously notified details, further clarification or further information.

1. The penalties applying to the BNSW representative competitions for competing teams for not complying with the left leg BNSW logo requirements are set out in the 2009 BNSW Competition By-Laws.
2. Competing teams in BNSW representative competitions must comply with the logo requirements ie have them applied to all representative team shorts by the cut-off date after the period of grace, or penalties for non-compliance will apply. The cut off date for the period of grace for leagues playing on a regular basis has been extended from the end of the third week to the end of the fourth week of competition. For Country leagues playing in three central venue rounds, the period of grace ends after the completion of the first central venue weekend.
3. Where teams already have an existing logo in place on the left leg of the shorts, it is acceptable to place the logo in the equivalent position on the right leg of the shorts. Alternatively, it can be placed higher up on the left leg, above any existing logo.
4. All competing associations have been provided with the required BNSW logo free of charge in a variety of electronic formats suitable for use by their uniform manufacturers when new uniforms are being ordered. They are suitable for use for sublimation, embroidery or screen printing. If you have not retained your electronic versions of the logo, please contact BNSW Competitions Department to have them forwarded to you again.
5. The iron-on logo patch is intended as an interim measure for old, existing uniforms only. BNSW requires that Associations will incorporate the electronic logo at the design stage of all future new representative uniform orders and that Associations will no longer require to purchase the patches from BNSW.

6. There have been some reports of the iron-on logo patches starting to lift or peel on some shorts after playing or washing. BNSW has contacted the manufacturers and has released advice on procedures for reheating the logos to re-affix them. This information has been circulated to all associations or you can also see the BNSW web site for this information – click on the notice line at the top of the front page.

7. If logos are attached to shorts as required, but should come off shorts later on for some reason, this is not a situation of failing to comply, but rather a problem with the logo itself, or the shorts, or the application process. Hence, BNSW does not expect to penalize a team that has complied by attaching the logos, but where the logo on one or two pairs of shorts has lifted or come off in the wash. BNSW will allow a fair and reasonable period of time for the logo to be reattached as per the instructions issued.

8. Where a logo has become detached and has been irretrievably damaged and cannot be re-affixed, BNSW will replace the logo patch at no charge, but only if the detached, damaged logo is returned to BNSW by the individual participant with instructions for forwarding the replacement logo heat patch directly to them.

9. It has been suggested in some correspondence that the logos are provided by BNSW purely for the purpose of revenue raising. Contrary to that, the program is part of BNSW branding policy and by the time all costs to BNSW related to supplying the logos are taken into account, the left leg logo branding program is less than a cost recovery exercise for BNSW.

10. Any association that has a hardship situation or unexpected difficulties in complying with the left leg logo requirements and wants to request a time extension of the grace period MUST apply to BNSW PRIOR to their first the game after the expiry of the period of grace for the consideration. Each case will be considered on its merits and BNSW will rule accordingly. Failure to apply for special consideration IN ADVANCE, will result in penalties being applied for non-compliance.

A handwritten signature in black ink, appearing to read 'Daniel Martinez', with a stylized flourish at the end.

Daniel Martinez  
Chief Executive Officer  
Basketball NSW