



NSW BASKETBALL **COMPETITIONS REVIEW 2010**



Background:

BNSW recognises the importance of its senior and junior representative competitions to its member associations and individual participants.

BNSW also recognises that there are many unique challenges, including geography, demographics and socio-economic issues, in providing competition structures. It is also recognised that there can be significant differences between the situations of members in country NSW and in metropolitan NSW. Successfully addressing these challenges will help basketball to grow sustainably in the future and increase participation at grass roots levels.

BNSW has initiated a review of its representative competitions in NSW as a part of its ongoing commitment to seeking improvement and best practice and as part of its BNSW strategic and operational plans that specifically address the need for continuing growth and development in basketball in NSW.

In this context, current BNSW board member, Mr Bruce McKay, has been appointed to chair and conduct a review of senior and junior representative competitions conducted by Basketball NSW and report to the CEO by the end of July 2010. In this role he has the capacity to establish a small committee, which he would chair, to assist him if he feels that it is necessary. Bruce has long standing experience on the BNSW Board as well as involvement and experience of both BNSW and school competitions over many years,

Scope of the Review:

The purpose of the review of BNSW Competitions is to establish ways in which Basketball NSW can grow both the quality and the size and variety of its competitions in NSW and can further encourage and provide opportunities for increased participation. It will also consider ways in which BNSW competitions can better assist individual participants and the sport generally. At the conclusion of the review, Mr Bruce McKay will prepare a report for the CEO of BNSW.

While there are no major restraints established for Mr Bruce McKay by BNSW in terms of his methodology in achieving the outcomes of the Review as outlined in the terms of reference, the following methods would be appropriate:

1. Written submissions from interested parties and stakeholders.
2. Consultation with interested parties and stakeholders.
3. Interviews (telephone and one to one) with interested parties and stakeholders.
4. Other existing documents that review, examine, set strategies, by-laws, rules and policies, or make recommendations for BNSW Competitions.
5. Comparisons and reviews of Representative Basketball Competition systems and strategies employed by other State Basketball Associations in Australia.

6. Comparisons and reviews of systems and strategies employed by other sports in their representative Competitions.

The report is asked to consider a wide source of opinion, the historical context, the present situation and the future challenges for BNSW Competitions and recommend to BNSW strategies and desired outcomes to help ensure a positive and expanded future for BNSW Competitions. In doing so, BNSW recognises and acknowledges the limitations of finance, resources and time that the review process imposes on those involved.

Terms of Reference:

The Review of Basketball NSW Representative and Other Competitions will examine the following matters and report to the CEO of BNSW.

1. Review and comment on the current BNSW Competitions as to their:
 - efficiency
 - effectivenessin delivering high quality competitions to basketball communities in NSW.
2. Review and comment on the level of satisfaction current participants have with the competition products currently being offered by BNSW.
3. Review and comment on how well BNSW Competitions are satisfying the objectives outlined in the "Competitions" Pillar of the BNSW Strategic Game Plan 2008-12.
4. Review and comment on how well BNSW Competitions are assisting the development of the sport as a whole, the development of associations, individual participants and the schools' basketball programs.
5. Identify the most serious issues in BNSW Competitions that prevent them from contributing to the growth of the sport (ie participation and registration) objectives of BNSW.
6. Comment specifically on how the structures within BNSW Competitions and the product range currently offered may be improved so as to increase customer participation, customer development, customer satisfaction, pathways, schools involvement and thus resulting in the enlargement of turnover and profit within the BNSW Competitions sector.
7. The potential impacts, both positive and negative, that any suggestion/recommendation made by this review process may have on BNSW and its programs.

Submissions:

If you are interested in making suggestions or supplying commentary we welcome your input. We ask that wherever possible in your submission you;

- Address some, or all, of the terms of reference
- Submit your submission in writing to The CEO, Basketball NSW, Po Box 198, Sydney Markets NSW 2129
- Submit prior to the closing date of 31 July 2010.
- Submissions received by Basketball NSW after the closing date will unfortunately not be eligible for consideration in the review.

Daniel Martinez
CEO BNSW