



Horizons Sporting Events Pty Ltd

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PRESS RELEASE – Horizons Sports in Growth Phase

Due to the growth of the organisation in a number of areas Horizons Sporting Events has recently undergone some major changes. Horizons has seen an increase in demand for our services beyond basketball and in order to continue to provide our same level of highly personal service to basketball as well as to a number of other sports, we have made some changes.

The first major change is the appointment of Michael Edwards as Managing Director (michael@horizons-sport.com.au); Michael brings a wealth of experience in a number of sports and has worked with Horizons for a number of years on various projects. With Horizons having conducted tours in Rugby, Tennis, Water polo, Swimming, Soccer and Cricket over the past couple of years, Michael's expertise will allow Horizons to offer the same high quality product and level of service across a greater range of sports.

The appointment of the new Managing Director sees Chris McCoy move into the role of Director of Basketball, allowing him to bring a greater focus to the needs of our clients in the Basketball market. Chris's passion for basketball tours has seen the company grow from an idea in 2001 to an organisation that will provide almost 500 people with an unforgettable touring experience in 2009. McCoy stated, "I am excited about the next phase of Horizons. It is fantastic for everyone and especially for myself. This adjustment frees me up to focus on two areas that I have always enjoyed - working with the basketball people and organising the exciting basketball tours".

The second major change is the centralisation of our operations into our new Head Office in Sydney (*details below*) whilst Chris will continue to work out of our Southern Office. All of our staff will continue to be accessible, making regular trips to visit current and potential clients in all corners of the country.

Horizons has also recently appointed a new Travel Manager, Alison Hush (alison@horizons-sport.com.au) who will manage all travel bookings and extensions for our groups and will also provide Leisure Travel Services to all of our current and past clients.

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