



24<sup>th</sup> June, 2009

## **BA CEO TO UNVEIL 2009/10 NBL LOGO IN MELBOURNE TOMORROW**

**This article is courtesy of Marc Howard, Basketball Australia.**

Media are advised that Basketball Australia (BA) Chief Executive Officer Larry Sengstock will hold a media conference in Melbourne tomorrow (Thursday 25 June) to unveil the new logo for the 2009/10 National Basketball League (NBL) season.

Sengstock will also announce BA's appointment of a high profile candidate to the senior management position of General Manager of High Performance.

The unveiling and announcement will take place in the main Basketball Hall at the Melbourne Sports and Aquatic Centre (Aughtie Drive, Albert Park) at 11:30am on Thursday.

Sengstock will be joined at the announcement by Melbourne Tigers and Australian Boomers star Mark Worthington, as well as some of the future stars of Australian basketball in the form of the members of the Australian Emus Under 19 National Junior Men's Team. The Emus are currently in Melbourne preparing for their Four Nations Tournament against European superpowers Greece, Spain and France, which starts on Friday at MSAC.

Sengstock will be happy to answer media questions about the upcoming NBL season, which commences on 24 September, and will be available for additional one-on-one interviews upon request.

All media wishing to attend must confirm their participation with Marc Howard ASAP.

**What:** NBL Media Conference  
**Who:** Larry Sengstock (Basketball Australia Chief Executive Officer), Mark Worthington (Tigers/Boomers), the Emus Australian U19 jnr national team  
**When:** Thursday 25 June – 11:30am  
**Where:** Melbourne Sports and Aquatic Centre - Basketball Hall, Aughtie Drive, Albert Park

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