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## **RAZORS SCORE NEW NAMING RIGHTS DEAL**

Western Sydney's largest private bus operator, Westbus, has signed to come on board as the naming rights sponsor for the West Sydney Razorbacks for the Philips Championship 2006-07 season and beyond.

The National Basketball League team will be known as the Westbus West Sydney Razorbacks.

"It is a major three year sponsorship for the club, and we are delighted to have the chance to work with Westbus," said Razorbacks' CEO, Robbie Cadee. The Westbus West Sydney Razorbacks will proudly wear the Westbus logo prominently on players' singlets. A specially painted Westbus bus festooned in colourful Razorback livery will take to the roads of western Sydney giving the team's profile a real boost in the region.

Owen Eckford, CEO of ComfortDelGro Cabcharge Pty Ltd (CDC), operators Westbus and Hillsbus services, said: "Growing support for the Razorbacks across western and south western Sydney is a great fit with us and we look forward to mirroring the success of our passenger services with success on the court of the Razorbacks.

"Just like the Razorbacks, Westbus is a vibrant and growing team that has a strong focus upon the people of western Sydney.

"Our passengers support the Razorbacks and now, every day, we can reinforce that support in a highly visual way."

"The special Razorback's bus will be out and about every day and will also be used on special team occasions," he said.

The bus will also take pride of place at the team's first home game at the Sydney Olympic Park Sports Centre against the Cairns Taipans on 4 October.

### **BASKETBALL NSW MEDIA RELEASE**

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